



Prince William County Government  
Board of County Supervisors



# 2013 - 2016 STRATEGIC PLAN

*2013 – 2016 Strategic Plan Team*

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# 2013-2016 STRATEGIC PLAN TEAM



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# WHY IS STRATEGIC PLAN IMPORTANT?



- Provides an opportunity to identify what is most important to a community
- Defines those investments that will take a community to that next level
- Incrementally builds on the success of the past to achieve the long terms goals of a community



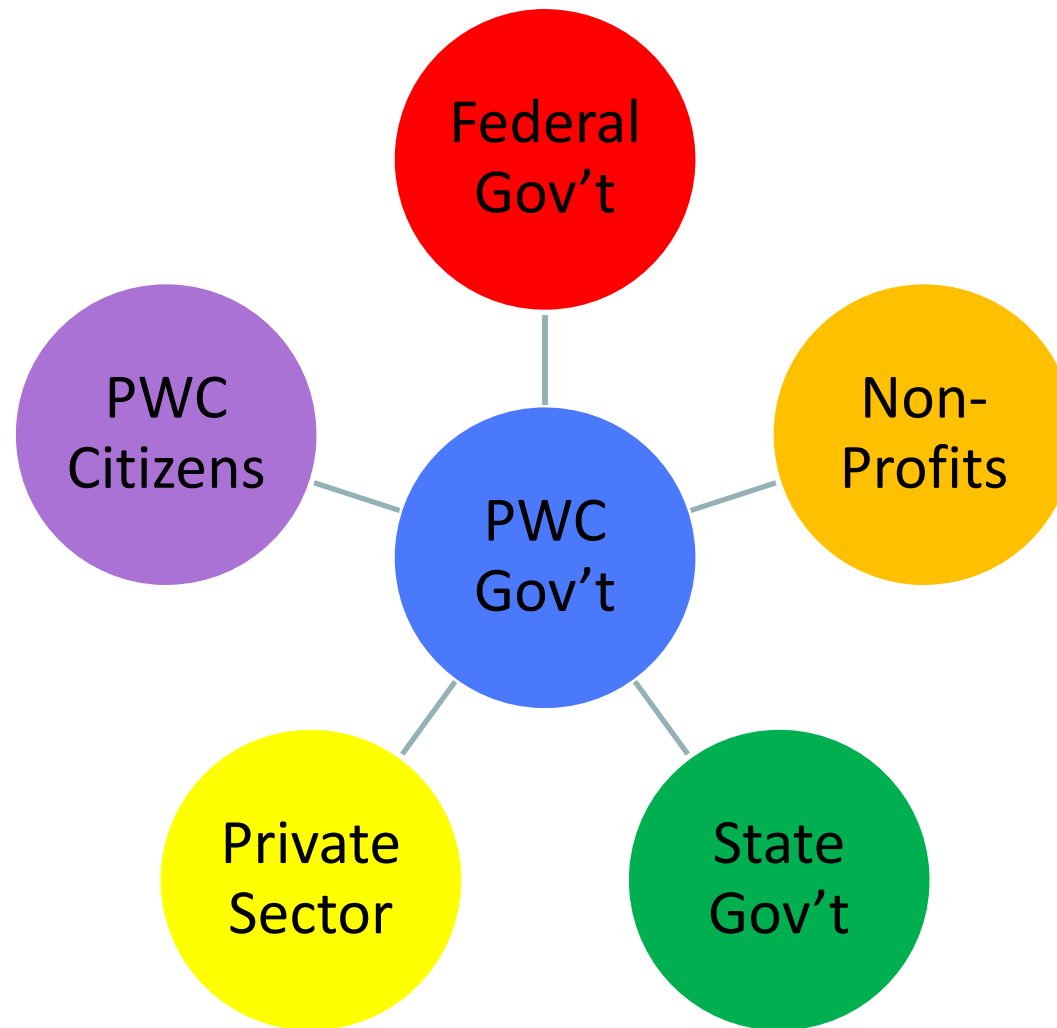
# PAST STRATEGIC PLAN SUCCESSES



- Road Bond projects
- Innovation Science & Technology Park
- Hylton Performing Arts Center
- Comprehensive Plan Police Chapter



# WHO ARE OUR PARTNERS?



# RELATIONSHIP OF COUNTY PLANS



# STRATEGIC VISION STATEMENT



Prince William County is a community of choice with a strong, diverse economic base, where individuals and families choose to live and work and businesses choose to locate.



# STRATEGIC PLAN PROCESS

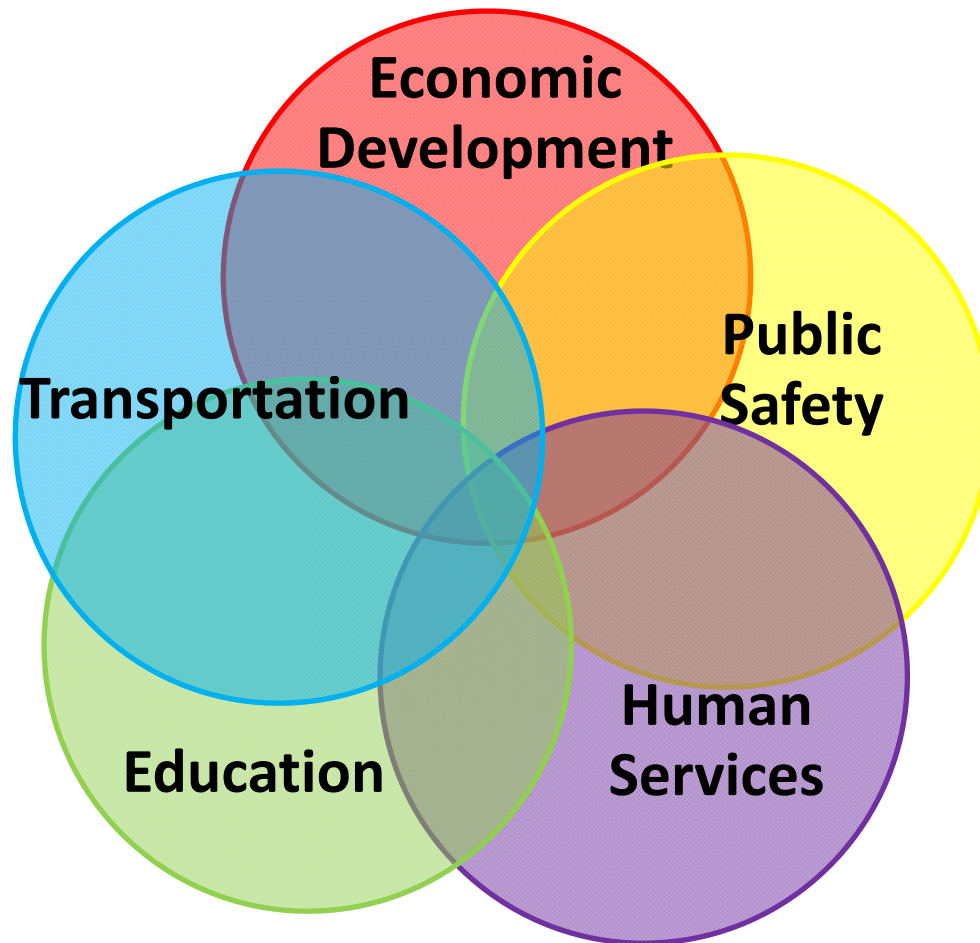


- Assessed how we would know, in 2030, if we had been successful in creating a community of choice
- Gained an understanding of fiscal constraints
- Defined recommended goal areas for BOCS consideration
- Identified desired community outcomes
- Identified strategies to achieve those outcomes





# STRATEGIC GOAL AREAS



# ECONOMIC DEVELOPMENT GOAL



The County will provide a robust, diverse economy with more quality jobs and an expanded commercial tax base



# WHY IS ECONOMIC DEVELOPMENT IMPORTANT?



- Diversified tax base relieves pressure on residents
- Quality of life issue for residents – jobs closer to home, economic opportunities
- Without economic growth we may become stagnant
- Community image as poised to grow



# WHAT DO WE WANT?



- Increase at-place employment
- Increase new jobs related to new businesses
- Increase new jobs related to existing businesses
- Increase capital investment
- Increased awareness of PWC as vital to the regional market



# HOW WILL WE GET THERE?



- Think big and bold
- Market our competitive advantages
- Leverage local community development opportunities, such as Route 1 redevelopment
- Maximize partnerships
- Be flexible and proactive
- Increase internal awareness of our strengths



# EDUCATION GOAL



The County will provide an educational environment rich in opportunities to increase educational attainment for workforce readiness, post-secondary education and lifelong learning.



# WHY IS EDUCATION IMPORTANT?



- Education is critical to a civic and civil society
- First class communities have first class education systems
- Better lifelong education opportunities =  
More skilled workforce



# WHAT DO WE WANT?



- Increase high school graduation rates
- Increase students scoring at advanced SOL levels
- Increase students passing advanced exams
- Increase students attaining special certifications
- Increase workforce training opportunities
- Increase dual enrollments – PWCS/NVCC
- Increase ratio of National Board Certified teachers to students
- Maintain school accreditations
- Decrease classroom sizes
- Make progress on GMU's ranking in NSFAR&D Survey





# HOW DO WE GET THERE?



- Collaboration
- Identification of changing workforce needs
- Student readiness for the future



# PUBLIC SAFETY GOAL



The County will maintain safe neighborhoods and business areas and provide prompt response to emergencies



# WHY IS PUBLIC SAFETY IMPORTANT?



- Core responsibility of government
- Given a choice, people want to live and work where they feel safe
- Safe communities are more resilient and successful



# WHAT DO WE WANT?



- Maintain low crime rate
- Maintain high crime closure rate
- Maintain low adult and juvenile reconviction rates
- Maintain satisfaction with perceptions of safety
- Maintain satisfaction with fire and EMS services
- Maintain Police emergency response times
- Improve Fire & Rescue response times
- Reduce fire-related injuries and civilian fire-related deaths



# HOW DO WE GET THERE?



- Training ensures safety of protectors
- More resources – capital and staff – to address growing population’s service demands
- Technology improves efficiency



# TRANSPORTATION GOAL



The County will provide a multi-modal transportation network that supports County and regional connectivity



# WHY IS TRANSPORTATION IMPORTANT?



- Critical to our economic success
- Improves emergency response
- Quality of life – time on the road vs. time with family
- Affects community employees and visitors



# WHAT DO WE WANT?



- Increase multi-modal rider trips
- Maintain satisfaction with getting around PWC by car
- Continue progress toward the completion of the 2006 Road Bond projects
- Add pedestrian trails and sidewalks to the County road network
- Increase telecommuting in PWC





# HOW DO WE GET THERE?



- Continue road building efforts
- More than just roads – transit, pedestrians
- Regional connectivity
- Partnerships for planning and funding improvements



# HUMAN SERVICES GOAL



The County will provide human services to individuals and families most at risk, through innovative and effective leveraging of state and federal funds and community partnerships



# WHY ARE HUMAN SERVICES IMPORTANT?



- We have a responsibility to protect our vulnerable and at-risk citizens
- Everyone deserves the opportunity to be as self sufficient as possible



# WHAT DO WE WANT?



- Maintain existing stats on state hospitalization of SMI individuals
- Increase permanent placement of foster children
- Increase TANF participant engaged in work activities
- Decrease reoccurring cases of child and adult abuse and neglect
- Decrease point in time homeless count
- Maintain satisfaction with AAA's ability to help people stay in their homes
- Increase employment placements for special education students after graduation
- Improve turnaround rates for mentally ill and substance abusing youth in residential placements
- Increase day support and training placements for individuals with autism



# HOW DO WE GET THERE?



- Focus critical services on the most vulnerable  
– aged, children, disabled, ill
- Provide assistance to improve self sufficiency and independence
- Help people help themselves
- Maximize volunteer opportunities
- Partner with the community



# NEXT STEPS



- 2013-2016 Strategic Plan will be presented in detail at a public hearing in January 2013
- Upon BOCS adoption, outcomes and strategies will be incorporated into the FY 14 Budget process



# CONTACT INFORMATION



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