



Cleaner and Greener PWC





Mission and Vision

Keep Prince William Beautiful is a 501(c)(3) environmental organization that serves Prince William County through partnering with residents, businesses, community organizations and the government to educate and inspire environmental stewards who, through locally informed action, actively work to reduce litter waste, increase recycling, and broaden environmental education throughout the County.

To engage all of the communities and residents in Prince William County through environmental outreach and education in ways that excites and empowers them to take action.

Staff



Rico Fleshman
Executive Director



Amanda Brown
Assistant Director



Grace Benevento
Programs Manager



Grace Canna
Programs Assistant



Leslie Guevara
**PWCGBC Membership
Coordinator**



Programs

- Adopt-a-Spot
- Adopt-a-Shelter
- Community Cleanups
- Litter Surveying
- Shopping Center Surveying
- Storm Drain Awareness
- Educational Outreach
- TRES Recycling
- E-waste Recycling
- Beautification
- Pilot Compost Program

Town of
Dumfries Adopt
A Shelter



Teaching a
session on
Reuse



Upgraded garden
space at SERVE



Annual Bull Run
Watershed Cleanup

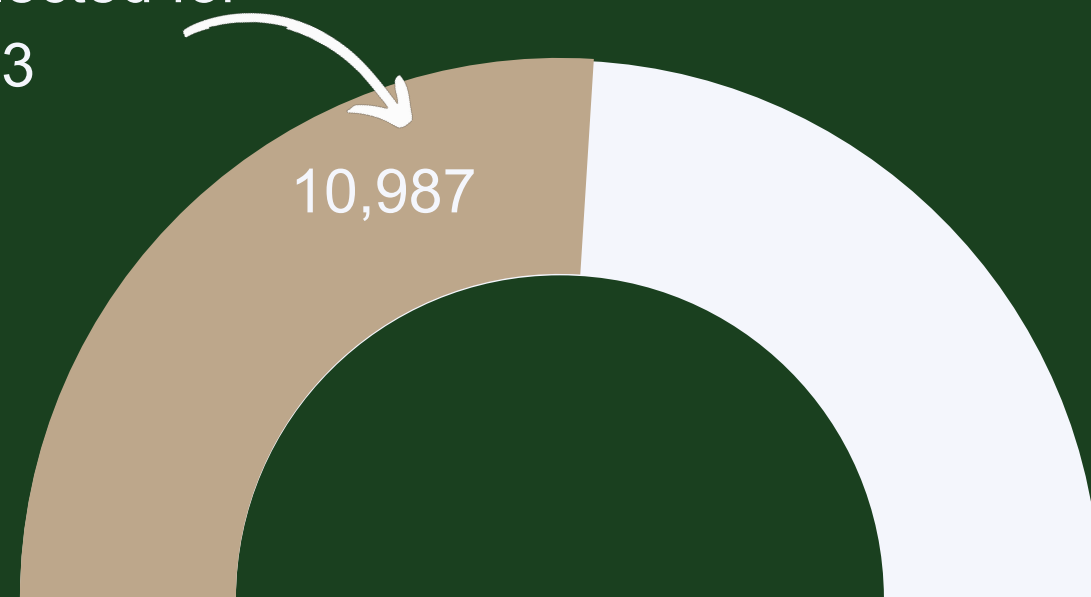


Litter Cleanups

Our Cleanup and Adopt A Spot programs rely heavily on our volunteers. Our volunteers allow us to complete these projects and pick up thousands of pounds of litter ever year.

- 2023 Total volunteer hours = 3,069
- 2023 Total reported Adopt A Spot and Community Cleanups = 57
- 2,558 lbs of plastic bags recycled

Collected for 2023



Pounds of Trash Collected 2022



Litter Cleanups Cont.

We partner with several groups and locales to conduct annual cleanups that help pick up thousands of pounds of litter ever year.

- Occoquan Annual Cleanup
- Town of Dumfries Annual Cleanup
- Neabsco Annual Cleanup
- Annual Bull Run Watershed Cleanup



Litter Education

In 2023 KPWB participated in 37 Educational Outreach events where recycling and litter were the focus, including in-classroom Prince William County Schools (PWCS), private school, and PWC library instruction. Our reach was over 800 adults and nearly 1000 children.

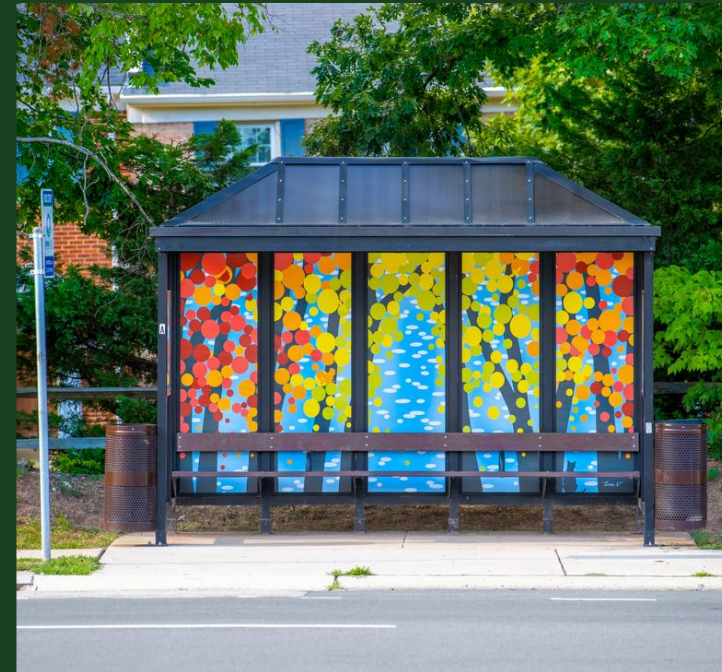
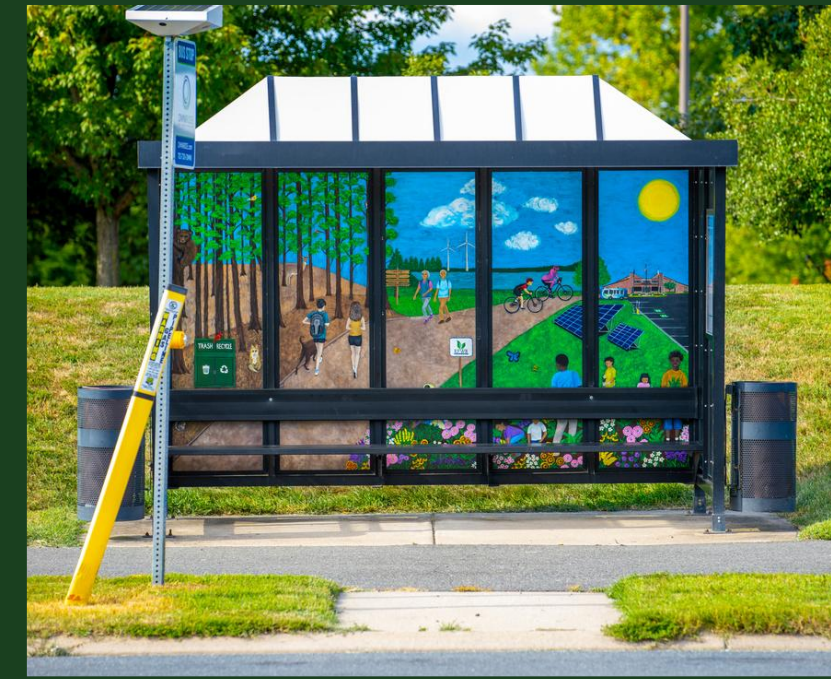
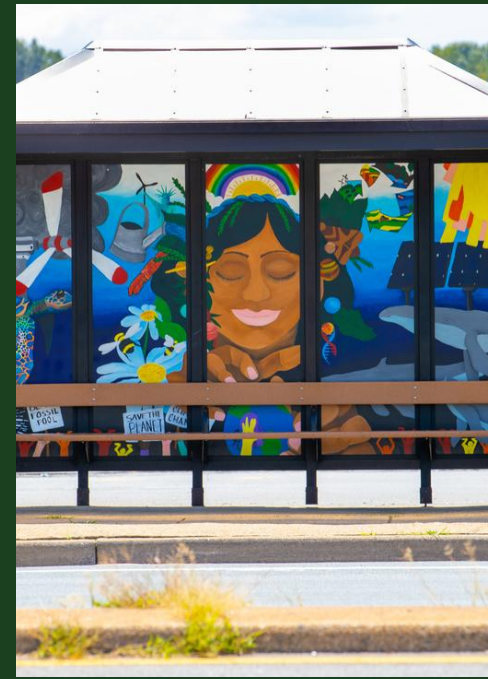
KPWB was also partnered with PWCS, George Mason University (GMU), PWC Watershed Division, Prince William Soil and Water Conservation District (PWSWCD) and the Northern Virginia Regional Commission (NVRC) on a NOAA sponsored grant that looked at reducing single-use plastic bottles in two high school populations and educating those student on microplastic impacts to local aquatic life.



Adopt A Shelter

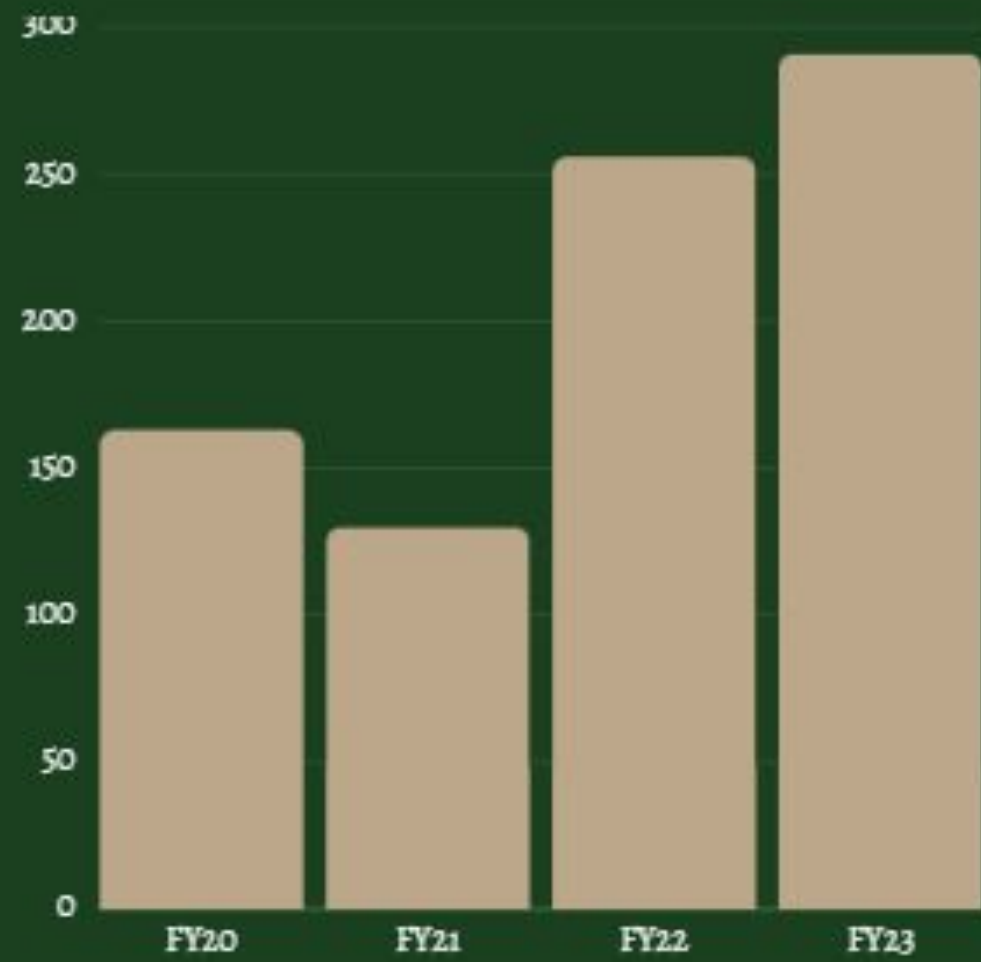
The Adopt A Shelter program allows us to offer local artists a chance to create lasting and thought provoking public art. Anyone can adopt a bus shelter with a \$1,200 fee that allows for an artists stipend, removal and installation of bus panels.

There is also the commitment of keeping the bus shelter clean by conducting at minimum two litter clean ups per month.

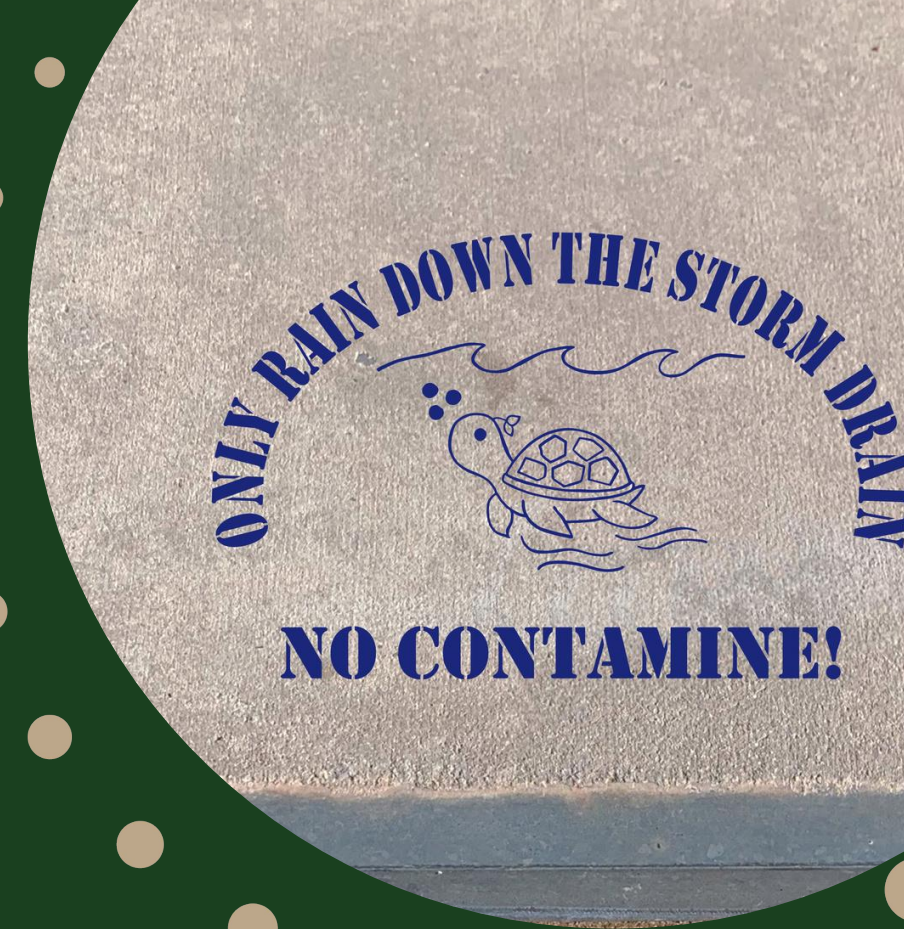


Storm Drain Awareness

In collaboration with Public Works Environmental Services division, KPWB is responsible for labeling every storm drain within the county and provide water quality education.



Number of Storm Drains Labeled



In 2024, KPWB will launch a new way to label storm drains by using stencils. This new process will provide volunteers a fun and artist approach to promote storm water quality.

TREX Recycling

KPWB started participating in the NexTrex recycling program in January 2022. NexTrex collects plastic bags and film to recycle into decking, railing, furniture, and more through Trex. With only two drop off locations, (KPWB office and Central Library) it took 8 months to collect 500 pounds of plastic bags and film. After collecting the required amount NexTrex donates a bench and in turn KPWB donates that bench to an organization throughout the county.

KPWB now has 9 drop off locations. KPWB office, Central Library, Bull Run Library, Haymarket Gainesville Library, Montclair Library, Dale City Library, Chinn Park Library, OminiRide offices (employees only)



2,215 pounds

Amount of Plastic Collected since
January 2022

Collaboration

KPWB also manages the Prince William County Green Business Council (PWCGBC). The Council engages businesses with local government, peers, civic and environmental organizations with the goal of informing and educating members on sustainability best-practices resulting in environmental responsibility and locally-informed community action. We do this by involving businesses in community cleanup events and working with them to increase business recycling.



PRINCE WILLIAM COUNTY
GREEN BUSINESS COUNCIL





Thank you!

Questions?

